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| Section | Title | Contents |
| 1 | Market Segment | * Targeted Market Segment: Focus on United States market * Specific Buyers and Users: Individuals with disability and want to use AI medical device to perform daily routine task easily. * Organizations who want to buy AI medical device and distribute it to disable people as a matter of charity. |
| 2 | Market Problem | * Market Problem:  1. Current devices are complex to use and understand 2. They have low battery backup 3. Their parts are not easily available once damaged 4. They are quite expensive   People are ready to buy medical devices that are integrated with AI capabilities that would address the above issues |
| 3 | Market Requirements | * Market Requirements:   Buyers want to buy AI medical devices that can offer below features   1. Helps in making daily tasks easier 2. Have good amount of battery backup 3. Its parts are easily available 4. It should have good after sales service 5. It should be reasonably priced 6. It should be easy to understand and use 7. It should be durable   Desired Medical devices include   1. AI device that can help in cooking 2. AI device that can help in working with laptops 3. AI device that can help with walking 4. AI device that can help with the identification of the category of any product 5. AI device that can help in detecting speech of the other person 6. AI device that helps to express thoughts correctly to the other person  * Success measure include:   1. Ease of ordering—should require no more than 10 minutes to complete an order   2. On time delivery within 72 hours   3. Secure payment systems   4. Product bundle choices and varieties   5. Proactive after sales services |
| 4 | Prioritization | * Requirements Prioritization:   Desired AI medical devices includes   1. AI device that can help with walking 2. AI device that helps to express thoughts correctly to the other person 3. AI device that can help with the identification of the category of any product |